

THE CAKE GUYS

www.thecakeguys.com

SWEET INSPIRATION CAKE PACKAGE

“Beautiful Cakes to fit ANY Budget!”

1. Please make sure that your wedding date is available BEFORE you send in the contract. You can check on line at www.weddingcakepackages.com . Look under AVAILABILITY.
2. Print out the contract. (You can always write in notes on the contract after printing.)
3. Fill out all the information as much as possible. Choose your cakes and write notes about specifics associated with your cakes. Later you will determine flavors.
4. If you are mailing in the contract, be sure to include a check for the deposit. Or if you are faxing or emailing the contract be sure to include your credit card information. A date cannot be saved unless a deposit has been applied.
5. Please email, mail, fax or bring the contract to the bakery. All of the contact info is on page 1.
6. Be sure to **SAVE** a copy of your contract for your personal file.

CAKE TASTING OPPORTUNITIES - There are 2 ways to enjoy complimentary cake samples!

1. We offer “Sample Saturdays” every Saturday between 10am - 2pm in DUNCANVILLE (only). (Reserve your spot online.) It is not a “consultation” however, you are welcome to come and taste a variety of cakes, and if you like the cakes, submit your contract at that time. Keep in mind that there are many other brides “tasting and browsing” so this will not be a private consultation. Brides wanting to participate **MUST** reserve a spot by submitting your request online. **THIS IS BY RESERVATION ONLY! NO EXCEPTIONS PLEASE!**

OR

2. After submitting your contract by email, mail or fax, we will contact you and you can come by to pick up your complimentary samples. Or you can call and arrange to pick them up once a contract is submitted. Pick up times are: Mon-Fri 11am-6pm Saturday — 11am-3pm You may also email us or call us and let us know when you would like to pick up your samples once the contract has been submitted.

FOR MORE INFORMATION AND DETAILS PLEASE REFER TO OUR WEBSITE.

Please read over all the pages of the contract to make sure that you understand the entire agreement. Also, please note any questions you may have. This ordering process is very efficient and a great deal. Remember, there is not a formal sit down consultation. What is listed on this contract is exactly what will be ready for pick up or delivered!

Thanks....we look forward to making your beautiful and tasty cakes!

We greatly appreciate your business.



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SWEET INSPIRATIONS WEDDING CAKES
"Beautiful Cakes to fit ANY Budget!"

Customer Information Sheet

Party Name(s): _____ Hm Phone: _____

Work Phone: _____ Cell Phone: _____

Email Address(s): _____

Date of Event: _____ M T W Th F Sat Sun Ceremony Time: _____ am / pm

Is ceremony and reception at the same venue? YES NO

DELIVERY (\$75 fee) OR PICK-UP Pick Up Time: _____ (If To Be Determined write "TBD")

Pick Up Contact person: _____ Phone: _____
(If To Be Determined write "TBD")

DELIVERY SITE: _____ Contact Person: _____

Venue Address: _____ Phone: _____

Alternate Contact: _____ Phone: _____



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75 Guests Package - Bridal Cakes

Each cake serves approximately 98 servings including topper. Please CHOOSE ONE Bride's Cake. Remember, designs on Bridal cakes cannot be changed EXCEPT FOR SCROLL COLORS AND RIBBON COLOR. Please make sure to select the ribbon color. Brides provide all cake toppers EXCEPT SUGAR BOWS. The top tier of the cake is pre-boxed for your convenience.



A

5" REAL
(8 servings)

8" FAKE

11" FAKE

14" REAL
(90 servings)

Ribbon Color: _____

Bride Providing Ribbon : YES NO



B

Add Ribbon: YES NO

Ribbon Color: _____

Bride Providing Ribbon : YES NO



C

5" REAL
(8 servings)

8" FAKE

11" FAKE

14" REAL
(90 servings)

Ribbon Color: _____

Bride Providing Ribbon : YES NO



E

Add Ribbon: YES NO

Ribbon Color: _____

Bride Providing Ribbon : YES NO

Possible Options for any cake:

- *Pearlize (Shimmer) an ENTIRE cake (+\$40 Upgrade)
- *Add a BEAUTIFUL SUGAR BOW TOPPER to any cake (+\$55 Upgrade)
- *The Cake Guys Can PROVIDE RIBBON - \$20 Upgrade
- *Add Rhinestone Banding to any cake = \$80 Rental Fee plus (\$200 Deposit Required)



F

5" REAL
(8 servings)

8" FAKE

11" FAKE

14" REAL
(90 servings)

Add Ribbon: YES NO

Ribbon Color: _____

Bride Providing Ribbon : YES NO



G

Ribbon Color: _____

Bride Providing Ribbon : YES NO



H

5" REAL
(8 servings)

8" FAKE

11" FAKE

14" REAL
(90 servings)

Add Ribbon: YES NO

Ribbon Color: _____

Bride Providing Ribbon : YES NO



J

Ribbon Color: _____

Bride Providing Ribbon : YES NO

Scroll Color: _____

Possible Options for any cake:

- *Pearlize (Shimmer) an ENTIRE cake (+\$40 Upgrade)
- *Add a BEAUTIFUL SUGAR BOW TOPPER to any cake (+\$55 Upgrade)
- *The Cake Guys Can PROVIDE RIBBON - \$20 Upgrade
- *Add Rhinestone Banding to any cake = \$80 Rental Fee plus (\$200 Deposit Required)



Fondant Swag +\$30 Upgrade
 Bride Provides Flowers at Venue
 Brides Provide all Toppers

5" REAL
 (8 servings)

8" FAKE

11" FAKE

14" REAL
 (90 servings)



Add Ribbon: YES NO
 Ribbon Color: _____
 Bride Providing Ribbon : YES NO
 (Bride's Provide all Toppers!)



Ribbon Color: _____
 Bride Providing Ribbon : YES NO
 Bride Provides All Toppers

5" REAL
 (8 servings)

8" FAKE

11" FAKE

14" REAL
 (90 servings)



Ribbon Color: _____
 Bride Providing Ribbon : YES NO
 Scroll Color: _____

Possible Options for any cake:

- *Pearlize (Shimmer) an ENTIRE cake (+\$40 Upgrade)
- *Add a BEAUTIFUL SUGAR BOW TOPPER to any cake (+\$55 Upgrade)
- *The Cake Guys Can PROVIDE RIBBON - \$20 Upgrade
- *Add Rhinestone Banding to any cake = \$80 Rental Fee plus (\$200 Deposit Required)



P

5" REAL
(8 servings)

8" FAKE

11" FAKE

14" REAL
(90 servings)

Ribbon Color: _____

Ribbon Provided by Bride YES NO

Scroll Color: _____



R

Cake "R" +\$80 Sugar Flowers Upcharge
Or Bride Can Provide Fresh Flowers



S

5" REAL
(8 servings)

8" FAKE

11" FAKE

14" REAL
(90 servings)

(Cake "S" +\$40 Scroll Upcharge)

Ribbon: YES NO Bride Providing Ribbon YES NO

Ribbon Color: _____



T

Cake "T" +\$80 Sugar Flowers Upcharge
Or Bride Can Provide Fresh Flowers

- Possible Options: *Pearlize (Shimmer) an ENTIRE cake (+\$40 Upgrade)
 *Add a BEAUTIFUL SUGAR BOW TOPPER to any cake (+\$55 Upgrade)
 *The Cake Guys Can PROVIDE RIBBON - \$20 Upgrade
 *Add Rhinestone Banding to any cake = \$80 Rental Fee plus (\$200 Deposit Required)

75 Guests Package Groom's Cake Choices

Serves approximately 48-54 servings. Please CHOOSE ONE Groom's Cake Design on the groom's cake can be changed to reflect the groom's interests. The cake shape and side details cannot be changed, however the party can purchase items to place on the cake, such as a football helmet, logo, patch, picture etc. Once the contract has been secured with the deposit, we will discuss the additions. All groom's cakes includes 24 chocolate covered strawberries and the bride and groom chocolate strawberries. In the event that a groom's cake is NOT needed and the groom's cake servings are moved over to the bride's cake, the strawberries are NOT transferred.



A

6"
FAKE

10"
REAL
(48 Servings)



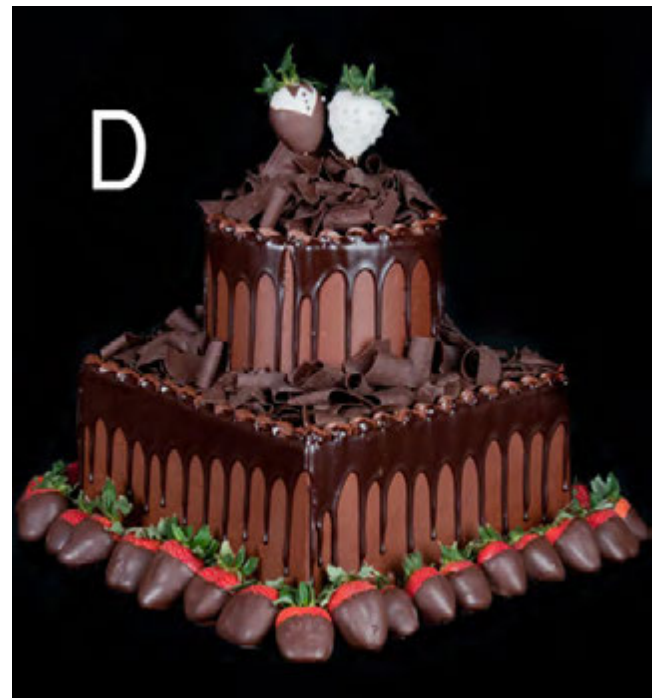
B



C

6"
FAKE

10"
REAL
(48 Servings)



D

6



E

6"
FAKE



F

10"
REAL
(48 Servings)



H

10" REAL
(48 Servings)



J

14" Single Hexagon
Poker, Texas Holdem, Dominoes etc.
(48 Servings)

Groom's Cake Details. Please list any requests, images or special instructions.

SWEET INSPIRATIONS CAKE PACKAGES

Contract of Service

Terms and Conditions

- 1. Responsibility/Accountability:** The Cake Guys, are responsible, for providing the listed services, with exceptional quality and within a reasonable time. The Cake Guys are not responsible for any individuals who may interfere with the services, such as guests of the party or other vendors/contractors (florists).
- 2. Securing the date/cost:** To secure the date of the event, service, and cost of the event, the contract must be signed and accompanied with a standard \$100 deposit which is non-refundable.
- 3. Paying with a Personal/Business Check:** If a check is not honored by the bank, The Cake Guys are not responsible for providing any services until all payments are made. The Cake Guys accept all major credit cards. Keep in mind, no payment....no cake.
- 4. Services Provided:** All services listed on the contract are to be provided.. Only those things listed are provided at the event.
- 5. Payment In Full:** All fees must be paid within 14 days of the event.
- 6. Refunds/Cancellations:** Once a date and cost have been secured, **the deposit is completely non-refundable as well as any other monies paid. Under no circumstances will refunds be allowed.** If an event is moved to an alternate date, all monies and contract will be transferred to the new date at no additional fee. **PLEASE READ: IF FOR ANY REASON, THE PARTY DOES NOT LIKE THE SAMPLE CAKE TASTE AND FLAVORS, THE DEPOSIT IS 100% FULLY REFUNDED IF THE PARTY CONTACTS THE CAKE GUYS WITHIN 3 DAYS (72) HOURS BY EMAIL (packages@thecakeguys.com) AFTER PICKING UP THE SAMPLES. THE EMAIL WILL BE CONSIDERED NOTICE OF INTENT TO CANCEL. AFTER THE 72 HOUR PERIOD, THERE IS NO REFUND AVAILABLE.**
- 7. Delivery:** **Delivery IS AVAILABLE on our SWEET INSPIRATION CAKE LINE for an additional charge of \$75.00 (in most cases).** The Sweet Inspiration Cakes CAN be picked up at THE CAKE GUYS' storefront. It is the responsibility of the customer to provide an APPROPRIATE means of transporting the cakes, if the cakes are being picked up. BOXES WILL NOT BE PROVIDED. The cake is pre-assembled and ready for transport. Please pick cakes up in a SUV, van or large transport vehicle. All cakes are chilled at 34 degrees and ready for transport. UNDER NO CIRCUMSTANCES WILL THE CAKE GUYS BE RESPONSIBLE FOR DAMAGE SUSTAINED TO CAKES AFTER THE CAKES HAVE LEFT THE STOREFRONT.
- 8. Cake Toppers:** The Cake Guys do not provide fresh flower cake toppers or monogram cake toppers. We can however give you tips on flower placement and appropriate topper placement. .
- 9. Saving the top tier:** All bridal cakes come with the top tier pre-boxed for convenience. It will be ready at the time of pick up. The actually top tier of the bridal cake is fake. This also allows for safer transport while in route to the reception destination.
- 10. Sign off during pick-up:** The person whom picks up the cake must "sign-off" at the time of release. That person is solely responsible for delivery.
- 11. Wedding Coordinator/Consultant and Vendor Disclaimer:** The Cake Guys are in no way affiliated with any wedding consulting firm, certified wedding planner or wedding specialists including, but not limited to, photographers, florists, videographers, caterers or other vendors. I understand that The Cake Guys are solely responsible only for the cakes and its components.
- 13. The Cake Guys reserve the right to make minor adjustments in design, based on professional judgment and past experience, to insure the ultimate "look" and safety of the cakes.**
- 14. Changes to the Contract:** ALL DESIGNS AND GUESTS COUNTS ARE FINAL 14 DAYS FROM THE DATE OF THE EVENT.
- 15.** It is the responsibility of the event coordinator, family or bride to contact The Cake Guys 7-14 days before the event either by email or phone to confirm the contracted event.



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Possible Upgrades

Amount

- ❖ I want to add a dummy tier to my Bridal Cake:
 - Make my 4-tier cake a 5 tier cake +\$75
 - Make my 5-tier cake a 6 tier cake +\$95
 - Make my 4-tier cake a 6 tier cake +\$160
- ❖ I would like to add more Chocolate Strawberries:
 - _____ @ \$1.00 each
- ❖ I want to add a Silver Cake Plateau:
 - _____ Bridal Cake Plateau \$50.00***
 - _____ Groom's Cake Plateau \$50.00***

***All cake plateaus require a CHECK deposit for \$100 per stand. This check MUST be postdated for 7 days after the wedding. This deposit WILL NOT BE CASHED unless the stand (s) are not returned.
 For example: Your wedding date is September 23, 2010, the deposit check is made out for September 30, 2010.
 All stands must be returned 7 days after the wedding to the address on the contract.
 PLEASE MAKE CHECKS PAYABLE TO "THE CAKE GUYS".

- ❖ I would like to add a BEAUTIFUL SUGAR BOW TOPPER (\$55.00) \$_____
- ❖ I would like my cakes to be DELIVERED: \$_____
 - Most deliveries within the D/FW area \$75.00 (Mon-Saturday)
 - \$100 (Sunday)

Deliveries **BEYOND** Ft Worth, Corinth, Plano, Rockwall, East of Baulch Springs etc +\$25
 Deliveries in question need to be clarified. Please Ask!

- ❖ I would like The Cake Guys to provide Ribbon for my cake: \$20 \$_____
 - Color_____

ADD RHINESTONES:
 RHINESTONE BANDING IS \$80 RENTAL FEE
 \$200 REFUNDABLE DEPOSIT REQUIRED.
 WHEN CHAIN IS RETURNED, THE CHECK IS SHREDDDED.
 LOOSE RHINESTONES \$34 A GROSS (144 PCS)

RHINESTONES \$_____

Bridal Page Upgrades: Swag, Pearlizing or any Upgrades \$_____

TOTAL UPGRADES:

SWEET INSPIRATION CAKE PACKAGES

“Beautiful Cakes to fit ANY Budget!”

Contract of Service Cost Projection

(If signed, dated and the deposit is included, the final cost and date listed is secured.)

COST/PRICES/SERVICES

75 GUEST PACKAGE.....\$595.00

Bridal Cake Serves - 98 including the topper

Groom's Cake Serves - 48

24 Chocolate Covered Strawberries

1-Set Bride and Groom Strawberries

NAME _____
CARD # _____
BILLING ADDRESS _____
BILLING ZIP CODE _____
SECURITY CODE _____ EXP _____

UPGRADES FROM PAGE 9

\$ _____

TOTAL COST: \$ _____

DEPOSIT: \$ **\$100** _____

BALANCE: \$ _____
(DUE 14 DAYS BEFORE WEDDING.)

By signing below, the party agrees to the Balance Due above, the entire event worksheet (pages 1-11) and the standard terms and conditions stated on page 8, including, but not limited to contract fulfillment, default, payment, and refunds. by signing your name and phone number you are acknowledging the commitment encompassing this contract and all of its provisions.

SIGNATURE

DATE

THE CAKE GUYS REPRESENTATIVE

DATE



PHONE NUMBER



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COST EFFECTIVENESS AND SAVINGS

Cost with the package with no upgrades:
\$595 + \$75 Delivery = \$670

Cost without package (ala carte/custom) with no upgrades:

Bridal cake: 98 servings at \$4.95 per serving = \$485.10
Groom's cake: 48 servings at \$4.50 per serving = \$216.00
24 Chocolate Strawberries = \$24
Fake Cake Charge = \$65.00
Delivery \$75.00 = \$75.00

Total: \$865.10

SAVINGS of \$195.10

We genuinely appreciate your business! Please check out our reviews on Wedding Wire at www.weddingwire.com. We have the best and most cake reviews of any cake company in the country. We are also nationally reviewed on The Knot at www.weddingchannel.com.

**LOOK NO FURTHER.....TASTE NO MORE....
You've found the best of the best!**

Our DEDICATION, Our PASSION and Our TALENT...JUST FOR YOU!

We are THE CAKE GUYS!



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AWARDS and ACCOLADES

- WFAA A-List - "Best Cakes in DFW!" 2010 & 2011
- Platinum Wedding Cake Contest - Best in Show 2010 & 2011
- The Knot "BEST OF WEDDINGS" and Martha Stewart Weddings Bests 2006, 2007, 2008, 2009, 2010, 2011, 2012
- Wedding Wire - "Bride's Choice Award" Best Wedding Cakes 2008, 2009, 2010, 2011, 2012
- Platinum Wedding Cake Contest - Best Tasting Cakes 2009
Best Tasting Runner-Up 2010
- Dallas Battle of the Bakers - Best Overall Design 2010 & 2011
- Dallas Battle of the Bakers - Best Chocolate Design 2010 & 2011
- Dallas Battle of the Bakers - Best Presentation 2010 & 2011
- 2011 - Chosen for Next Great Baker and appeared on TLC with The Cake Boss.
- Best of The Southwest - Best Bakery - 2009, 2010, 2011
- Taste of Duncanville - People's Choice Award - 2010, 2011
- Duncanville Mayors Award of Excellence - 2011
- Parade of Cakes - Best Wedding Cake & Best Tasting Cakes 2010 & 2011

**Our PASSION, Our TALENT and Our DEDICATION...
Just For You!**

THE GREAT CAKE MISCONCEPTIONS!

Straightforward talk from 2 of the leading cake experts in DFW! After years of experience there are some conversations and comments we have and continue to discuss.

....“It’s only flour and sugar!” Chad – “Absolutely not. Wedding cakes have dramatically changed in the last 10 years....actually cakes in general have. There are so many components and techniques that make cakes more expensive and technically challenging. If you see a cake on TV and want to have it replicated, expect a really pricey estimate.” Be realistic. If it looks difficult or is the new trend, it probably will be more expensive than the normal or standard wedding cake...or cake in general.”

.....“Cakes aren’t THAT important in a wedding reception!” Chad – “HUGE misconception!!! I want to keep it real...even though I am a cake vendor, I can’t stress enough how important the cakes are in your wedding reception. The wedding cakes are one of the centerpieces if not **THE CENTERPIECE** of the entire reception. I mean think about it... in almost every case, the guests get to the reception venue before the bride and groom, so two things typically happen... The men go to the bar and the women go to the cake, and that is where all the hubbub starts! You can have a beautiful wedding, then the cake is a mess... it definitely puts a damper on the overall effect if the cake is not up to par. I am not saying you have to spend \$2000 on a cake, but it is really worth cutting corners by \$100-\$200 and chancing one of the most important aspects of your entire reception. If your budget does not allow for a designer cake; that is **DEFINITELY NOT** a problem. If the cakes are not that important to you, I assume you don’t want crap at your wedding. Check out our Sweet Inspiration Cakes and don’t let that leaning cake, from a \$2 per serving baker, ruin your beautiful reception. Remember in most cases..... you get what you pay for.

.....You have to spend a small fortune for a beautiful great tasting cake!” Edward- “Absolutely not, our Sweet Inspiration Cakes are an amazing deal, and if you are looking for custom cakes we can help you trim the more expensive options to design you a BEAUTIFUL CAKE. And as we have said many times, there is not a better tasting cake in DFW. Period! Come to one of our Sample Saturdays and try our delish cake and browse our designs! Sign up here for a great cake experience (link www.thecakeguys.com/samplesaturday.html)

...”Wedding cake that is beautiful can’t taste good and a wedding cake that tastes great usually doesn’t look nice.” Edward – “Not with THE CAKE GUYS... are cake are BEAUTIFUL and they TASTE IS AMAZING! Every bakery says they use the finest ingredients... that is bull. We use the finest ingredients! Even when food pricing has soared, we did not skimp or cut back on quality. We guarantee THE CAKE GUYS only use the absolute best ingredients. **We have been voted overwhelmingly as the BEST CAKES IN DFW 2 years straight.**

....”fondant tastes bad...” Edward – “It’s not that it tastes bad, it is just a texture issue. Fondant is chewy and most people pick around it, but it is sweet and a very nice marshmallow-ey taste. Personally speaking, we LOVE to do cool things with it, but always prefer OUR buttercream on cakes as much as possible.

...”The Cake Guys are expensive...” Chad – “All of our pricing is relevant to the market. We offer the best pricing for some things, like our Sweet Inspiration Packages and other items it is fair market for the DFW area. The key word is FAIR. If a cake looks time intensive it is going to be a higher priced cake. If a cake has fondant work on it, it generally doubles the time spent compared to buttercream. We focus on bride’s cakes. We love doing bridal cakes. We highly suggest that bride’s research cakes and pricing, but more importantly when you are comparing... make sure you are comparing APPLES TO APPLES..... including taste. When people leave your reception it is guaranteed one of the main things they talk about and remember is the FIRST impression about how the cake LOOKED.....and then how it TASTED. I remind brides all the time, we want your business and will be as fair as possible. I will try to get you the cake you want, within your budget, but you have to be realistic.”

...”The packages are a great deal...what’s the catch?” Edward – “Absolutely nothing! Our packages are the best deal in DFW. We offer the best tasting and some of the best designs in the metroplex. We can price our packages the way we do because they save us time and if they save us time they save YOU MONEY!”

THE CAKE GUYS

www.thecakeguys.com

BEST REASONS TO CHOOSE THE CAKE GUYS

- Best Tasting Cakes in Dallas/Fort Worth
- Award Winning Designs both Classic and Contemporary
- Competitive Pricing
- Corporate Accounts Welcomed
- Packages available for budget conscience clients
- Only company in DFW with MULTIPLE
REFRIGERATED Delivery Vans and Teams
- Recognized NATIONALLY for Setting Industry Standards
- Featured on TLC on The Cake Boss (Buddy Valastro) and
the TV hit show Next Great Baker
- Published in Bride's Magazine, People Magazine, The Knot,
Texas Wedding Guide, Modern Luxury, D Magazine,
Marth Stewart Weddings and many more
- 2 Convenient Locations - Dallas & Duncanville
- State of the Art Baking Facility and 2 Showrooms
- Professionally Trained Staff and Consultants
- Award Winning Website and On-line Information
- Highest rated and MOST reviewed CAKE COMPANY in the
country. (www.weddingwire.com & www.weddingchannel.com)